

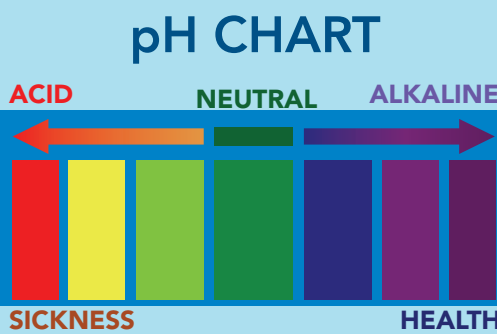
In spite of what you may believe, bottled water is NOT necessarily cleaner than tap water.

The majority of bottled water is simply treated and repackaged tap water ... check your labels!

It's less regulated than tap water. A recent study found a flame retardant, disinfectant by-products, chloroform, and a rather notorious plastic additive.



It's NOT healthy for your body...



- Purified bottled water is almost always acidic.
- It has been stripped of its healthy, naturally occurring minerals.
- It's not healthy mineral water, it's mineral-free water!
- It's harder to absorb. Do you ever feel bloated when you drink it?
- And, of course, what about the plastic?

Who Loves It... and WHY



Companies like Nestle, Pepsi (Aquafina) and Coca-Cola (Dasani) and other bottlers love it because it's **great for the bottom line.**

Bottled water typically costs them almost nothing to make – especially compared to soda, teas, sports drinks or other packaged beverages.



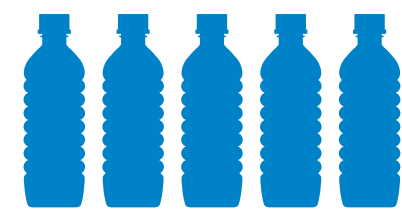
ULTRAWATERO™

Bottled Water..

Is it Really Healthy for You or the Planet?



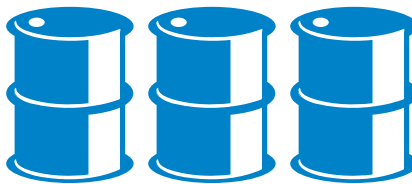
Plastic Bottles Guzzle Resources!



It takes 5 liters of water...



...to make just one plastic bottle!



It takes **30 million** barrels of oil...



...to make the US annual consumption of bottled water!

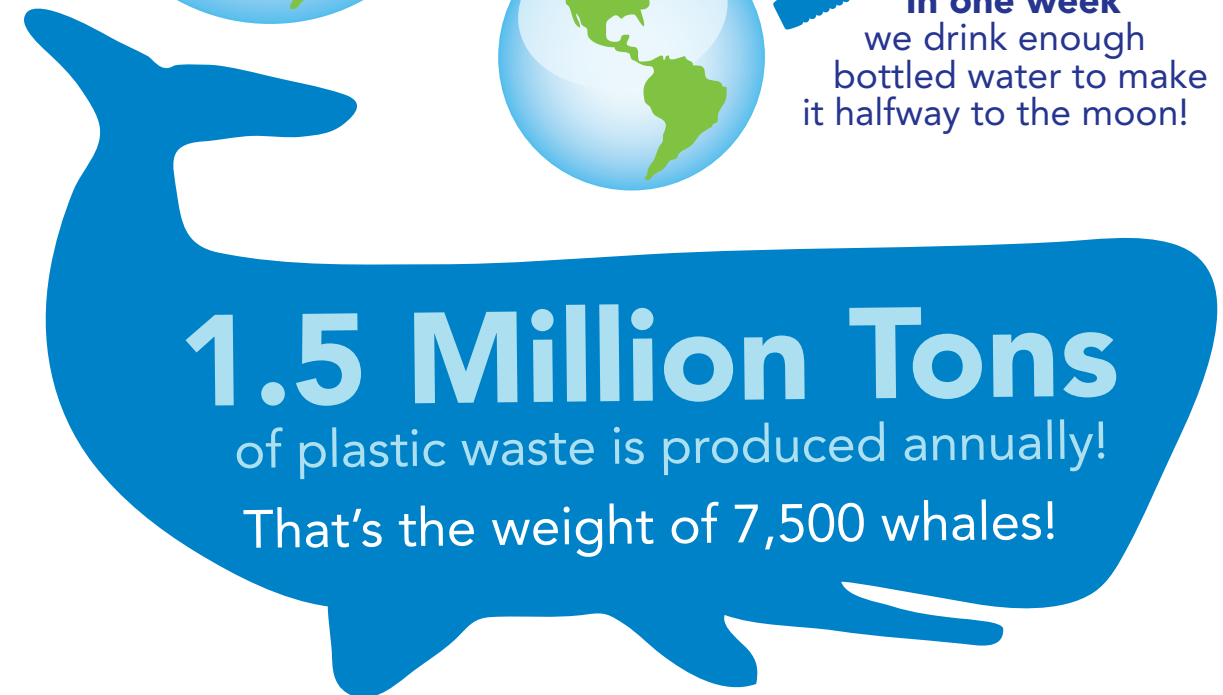


In **27 hours** Americans drink enough bottled water to circle the Earth in empty bottles...



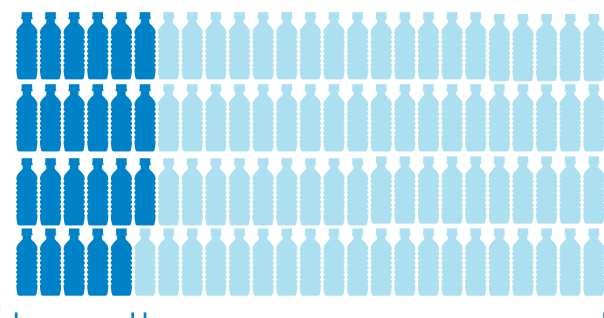
155,400 MILES

In **one week** we drink enough bottled water to make it halfway to the moon!



1.5 Million Tons of plastic waste is produced annually! That's the weight of 7,500 whales!

174.2 MILLION liters of bottled water sold globally (that's **477,000** liters/day)



23% of plastic water bottles are recycled

...the rest litter our environment or go into the landfill

As a result, plastic water bottles are the **fastest growing form of municipal waste** in the United States.

It's NOT healthy for your wallet...



Bottled water will always cost you more per gallon than a gasoline. The most expensive "designer" waters can be as high as **\$16 a gallon!**

\$ /

Most of the price goes to bottling, shipping, packaging and marketing.

Tap water costs a fraction of a penny per gallon. Adding the cost of any UltraWater™ product gives you the cleanest and healthiest water at a bargain!



TAKE BACK YOUR TAP!

Contaminant-free.
Energized.
Alkaline.
Antioxidant.
Delicious.

All AlkaViva products create the cleanest and healthiest water you can get anywhere...for any price. Our proprietary, patent-pending UltraWater™ Filtration Systems removes contaminants from tap water, including:

- Chlorine
- Aluminum
- Chloramine
- Detergents
- Fluoride
- Mercury
- VOCs
- Pharmaceuticals
- Lead
- Chromium 6
- THMs
- Agricultural Chemical
- Arsenic
- Pathogens
- Pesticides
- Industrial Waste

Cost? Just pennies per gallon

